

Protected Characteristics and the Identification of Potential Issues/Barriers					
Protected Characteristic	Tick which applies		Tick which applies		Reasons for the positive impact or potential negative impact, *although PH will identify negative impacts, it may not be realistic to negate these due to a lack of resources.
	Positive Impact		Potential Negative Impact		
	Yes	No	Yes	No	
Age	x			x	YES Advertising for food and drink is often targeted at children. Restrictions on this type of advertising will reduce the impact on children particularly
Disability	x			x	YES Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle. It is recognised that people with restricted mobility find it harder to maintain a healthy weight. This policy improves the obesogenic environment. Transport for London's junk food advertising restrictions linked to reductions in high fat, salt and sugar product purchases LSHTM
Gender Reassignment/ Transgender	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle.
Marriage and Civil Partnership	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle.
Pregnancy and Maternity	x			x	YES, Evidence from other areas has shown a reduction in calorie dense food rather than calorie nutritious food purchased therefore promoting a healthier lifestyle.
Race	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle.
Religion or Belief	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle. YES, Evidence from other areas has shown a reduction in calories

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					purchased therefore promoting a healthier lifestyle
Sex	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle
Sexual Orientation	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle.
Care Experienced	x			x	YES, Evidence from other areas has shown a reduction in calories purchased therefore promoting a healthier lifestyle. overweight and obesity in both children and adults. Transport for London's junk food advertising restrictions linked to reductions in high fat, salt and sugar product purchases LSHTM